



**TECHNICAL
COMPETENCIES**

Adobe Illustrator Final Cut Studio 6 CSS/HTML	Adobe InDesign Adobe Acrobat Windows + MAC	Adobe Photoshop Adobe SoundBooth	Adobe Flash Microsoft Office Suite
---	--	-------------------------------------	---------------------------------------

STRENGTHS

Design Strategy Strategic Branding Fluent in Russian	Motivational skills Illustration	Design execution Marketing savvy	Print pre-press & process Art Direction
--	-------------------------------------	-------------------------------------	--

EDUCATION

Bachelor of Fine Arts, Graphic Design, The Art Institute of Washington, Arlington, VA
3.8 GPA, Dean's List

**PROFESSIONAL
EXPERIENCE**

Cvent Inc., McLean, VA 03/08 – present
Graphic Designer

- Established, maintained and unified consistent brand throughout company collateral
- Organized and built an original set of illustrations, icons, UI elements for print and web
- Designed numerous marketing materials: micro-web-sites, media kits, postcards, trade-show displays, promotional folders & brochures
- Developed PowerPoint presentations along with animated product tours in Flash
- Conducted creative meetings with sales managers, determining project objectives and time lines

Apple Retail Store, McLean, VA 04/07 – 03/08
Creative Trainer

- Provided personal, one-on-one training and adjusted teaching style and pace to meet the needs of the individual
- Conducted presentations and workshops using Apple-approved training techniques and materials
- Further initiated interest in emerging technologies in digital media, web, mobile and desktop publishing

U.S. Civilian Research & Development Foundation, Arlington, VA 10/06 – 06/07
Graphic Designer/Internship

- Designed various projects for the communication department, such as an annual report, interactive media for the web-site, event brochures, international collateral and newsletters
- Handled printing processes and costs with outside print vendors
- Provided art direction for all projects executed

**HONORS
& AWARDS**

Winner of The Art Institute Scholarship Poster Competition of \$33,000 towards tuition
Certificate of Merit for Excellence in Visual Arts, 2003 Scholastic Award

**PROFESSIONAL
AFFILIATIONS**

Art Directors Club of Metropolitan Washington	2006-2008
The Art Institute Student Leadership Conference	2006-2007
National Art Honor Society	2001-2004